



**GREEN
INTELLIGENCE**

WHO WE ARE

LASTING VALUES Ida. (lv) is our new company targeted to build a greener economy.

Our vision is still the same as when we founded E.Value in 2004: environment is a critical economic asset; environment adds value to the economy and everyday life.

It was that vision that inspired us to create, develop and support innovative and unique projects and initiatives, working with major companies from various sectors and with operations at different geographic locations, like Caixa Geral de Depósitos, Galp Energia, EDP – Energias de Portugal, REN - Redes Energéticas Nacionais, PT - Portugal Telecom, Sovena Group, ANA – Aeroportos de Portugal, Brisa – Auto-estradas de Portugal, Grupo Portucel Soporcel, IKEA, Grupo AdP – Águas de Portugal, Nestlé, Endesa, Air Liquide, Repsol, Amil, among other.

It also enabled us to work with the Portuguese government and agencies to develop the strategies and capabilities needed to address climate change and low-carbon energy challenges that matter most.

Today, as always, we strong believe that green is an important source for value creation, welfare, and long-term competitiveness and growth.

With a matured vision and long experience in environmental engineering and economics consulting, lasting values is about rethink economic growth and investment, create tangible and measurable results form intangible assets, and the challenge for innovation.

José Eduardo Barroso . Júlia Seixas . Sandra Martinho
LASTING VALUES' FOUNDERS

WHAT WE DO

CORE BUSINESS AREAS

ENERGY & CARBON

TECHNOLOGY & INNOVATION

SUPPLY CHAIN

CIRCULAR ECONOMY

FINANCE

SERVICES PROFILE

CORPORATE

strategic planning . advisory
governance . management . reporting
compliance . risk . investment
talent
intelligence

PUBLIC POLICY

advisory
policies . measures . instruments .
macroeconomic indicators : design . analysis .
assessment . monitoring
baseline studies
stakeholder audit

SPECIAL PROJECTS

FOUNDERS' CURRICULA

José Eduardo Barroso, Júlia Seixas and Sandra Martinho have extensive experience working with Portuguese and EU Agencies, and (multi)national businesses in the oil & energy, financial services, (agro-)industry, retail and tourism sectors, among other. They have a strong background in project design and development, and interdisciplinary work coordination.

José Eduardo Barroso has more than 20 years' experience in energy and environment, both in the perspective of public policies and corporate consultancy, in the areas of air quality, environmental monitoring, environmental impact assessment, (renewable) energy economics, climate change and carbon markets. José has a BSc. in Environmental Engineering.

jebarroso@lastingvalues.pt

Júlia Seixas has strong knowledge and experience in climate change and environmental public policies, and sustainable energy systems. Julia is Professor at Faculty of Science and Technology, at New University of Lisbon, and coordinates a research group of young scientists on energy and environment integrated modeling, and on climate mitigation technologies analysis. Julia has a BSc. and a PhD in Environmental Engineering.

jseixas@lastingvalues.pt

Sandra Martinho has 20 years of experience in environmental economics. Over the last years, Sandra has mostly been working on sustainability, low carbon and energy, namely in the fields of corporate advisory, strategic planning and management, new market business solutions, and cost-benefit analysis. Sandra has a BSc. in Economy and a MSc. in Land Management and Environmental Planning.

smartinho@lastingvalues.pt

lasting values – consultoria em gestão e ambiente, lda.
Rua Pintor Augusto Júlio, n.º 13 . 2900 - 760 Setúbal . Portugal
geral@lastingvalues.pt

www.lastingvalues.pt